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Community Farmers and Neighbors Rally Around Busy Bee's Organics

A Statement from Good Farmers Great Neighbors

“We are immensely proud of cannabis farmers Sara Rotman and her husband, Nate Diaz, for their exemplary hard work in earning unanimous support from the Santa Barbara County Planning Commissioners in a 5-0 vote, including a strong recommendation to approve from the County's Planning Department Staff and Consultants.

Sara Rotman, as CEO of Busy Bee's Organics, has been a leader in sustainable farming and environmental stewardship, adopting and deploying the highest management standards in pesticide-free, organic cannabis cultivation. Moreover, Sara and Nate live on the farm and, on a regular basis, provide educational tours and organizational meetings for local civic and business community leaders to discuss ecotourism ideas and strategies.

As community farmers, we are disappointed that Mr. Blair Pence, CEO of Santa Barbara County Coalition for Responsible Cannabis, a 501(c)3 not-for-profit organization, has appealed the approval decision of the Santa Barbara County Commissioners to the Board of Supervisors. Santa Barbara County voters overwhelmingly voted for Proposition 64 by more than 62%. This action runs contrary to both the will of our citizens as well as the local regulatory ordinance which provides guidelines for approving cultivation applications and overseeing permits.

The community-at-large stands in support of Busy Bee's Organics and other local independent farmers who share our commitment to sustainable farming and environmental stewardship, and who are adopting management best practices in cannabis cultivation.”

Good Farmers Great Neighbors (www.goodfarmersgreatneighbors.com) is a collective of Santa Barbara County cannabis industry leaders who believe that Cannabis farming is good for County jobs and our local economy. We promote best practices for sustainable growing, a healthy community and environment, and advocate for good neighbor community engagement to dispel the myths surrounding cannabis and cannabis production to help the industry thrive.

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